



Sponsorship Prospectus

65th Annual Scientific Meeting

May 24-27, 2017

Sheraton On The Falls, Niagara Falls, Ontario



**Don't Gamble on
Patient Care**

**Sheraton On The Falls,
Niagara Falls, Ontario**

Conference Chair: Larry Robinson
SIG Chair: Lyle Gross
Conference Management:
Heather Dow & Larissa Johnston

Call for Sponsors

The Canadian Association of Physical Medicine & Rehabilitation (CAPM&R)

is inviting sponsors for the 65th Annual Scientific Meeting

“Don’t Gamble on Patient Care”

CAPM&R’s scientific meeting is the largest gathering of healthcare professionals; students; and decision makers with a focus on physical medicine & Rehabilitation in Canada. Featuring high-profile keynote speakers cutting-edge panels on current issues in physical medicine & rehabilitation and a wealth of networking activities, the conference is the country’s premier event for evidence-informed discussion and debate on health care. The 65th Annual Scientific Meeting will feature a multi-disciplinary scientific program, renowned guest speakers, an extensive two-day trade show, and a great social program.

Benefits of Sponsorship

Conference sponsorship provides high-visibility support for evidence-informed health system improvement. All sponsors are acknowledged for their level of support on the CAPM&R Website, in the conference program, mobile app, and signage. This sponsor/exhibitor package provides you with numerous marketing opportunities. Whether you are interested in introducing a new service/product; increasing your number of contacts; or reinforcing your position as an industry leader, one of our options will help you find a marketing solution.

BUILD YOUR BRAND

To build your company’s recognition in the PM&R community, choose high visibility events attracting leaders in the PM&R profession. These events include the Pre-Conference, CPRDF Fundraising Reception, CPRDF Golf Tournament, CAPM&R AGM, and CAPM&R Awards Banquet.

SHOW INDUSTRY LEADERSHIP

Show your leadership by being associated with cutting-edge professional development sessions and technology. Sponsor a CME session or bring in your own speaker for an interactive session, or co-developed session.

CONNECT WITH ATTENDEES

Looking to network with the attendees? Co-host a social event, such as the Welcome Reception, Fun Run and Yoga, or the social evening; an interactive session, or wine and cheese reception in order to engage in person with your target audience.

PROMOTE YOUR BRAND

To assist you in promoting your products to attendees, have a look at some of our promotional opportunities such as paw prints on venue floors, lanyards, or choose opportunities to showcase your product on the conference app or with an insert in the delegate bags.



Pre-Conference Exposure

- Recognition in monthly CAPM&R eblast newsletter
- Pre-conference microsites on conference web-page – informational/promotional material on what sponsors will present at the meeting
- Advance attendee list provided for pre-conference engagement
- Social media with conference and exhibitor updates
- Pre-conference eblast with sponsor information and schedule of events to all CAPM&R members, not just conference attendees
- Logo on home page of conference website
- Logo in all email communications

At the Conference

- Conference app including links to sponsor websites
- Social Media with sponsor information/updates and contact information
- Bar-coded attendee nametags (name, location, and email contact)
- Sponsored Breakfast Seminar/Symposium
- Special prize draw with ballot distribution to visitors at booth

Post-Conference Exposure and Feedback

- Post conference eblast to all attendees with sponsor information and highlights
- Sponsor microsites remain on conference website for 2 months post-conference
- Sponsors will be provided with all attendee feedback related to the exhibits
- Opportunity for CAPM&R to receive feedback and suggestions from the sponsors

About CAPM&R

The Canadian Association of Physical Medicine and Rehabilitation is a member service organization that represents Canadian physiatrists and promotes their pursuit of excellence in the field of physical medicine and rehabilitation. The CAPM&R was founded in 1952 and has over 300 members today. Since 2010, the Journal of Rehabilitation Medicine (JRM) has established a relationship with the CAPM&R. All abstracts presented at the CAPM&R Annual Scientific Meeting are published in JRM following the conference.

Why Exhibit?

You will have the opportunity to introduce your company's products and services to key decision makers and PM&R specialists, SCI doctors, neurologists, neurosurgeons, traumatologists, physiotherapists, social workers, occupational therapists, orthopaedic surgeons, psychologists, sports therapists, urologists and nurses. The educational program will encourage these delegates to share knowledge and experience as they research the new innovations within their fields. These professionals want to make the most informed decision possible. Your company should be there to ensure our attendees have all the facts they require for decision making. Take advantage of this opportunity to strengthen existing relationships and establish new ones while exhibiting!

LEVELS OF SUPPORT

All sponsors will be recognized for their level of support on the CAPM&R website, in the conference program, mobile app, and signage. Sponsors of all levels will also be able to provide organizational literature for inclusion in the delegate bag.

Lead Sponsor \$40,000+

- Recognition as the title sponsor of Meridith Marks Award for Excellence in Education
- First opportunity for exclusive sponsorship to host one of the following: Pre-Conference², CPRDF Fundraising Reception², CPRDF Golf Tournament², AGM², Awards Banquet², Welcome Reception², Fun Run, lunch, or refreshment break.
- Recognition on the conference app as the lead sponsor of the conference
- One (1) full-page ad in conference program
- Recognition as a title sponsor of the Medical Student Essay Contest
- Four (4) exhibitor booths (10'×10')
- Eight (8) conference registrations with priority booth placement
- Four (4) CPRDF social event dinner tickets.
- Recognition on CAPM&R website, in the conference program, mobile app, and signage
- Opportunity to provide three (3) pieces of organizational literature for inclusion in the delegate bag
- 1 e-blast to pre-conference attendance list & full membership¹
- Option to host Breakfast Seminars³
- Delegates list provided in advance of the conference

Platinum Sponsor \$25,000

- Recognition as the title sponsor of the Award of Merit
- Recognition as the title sponsor of one (1) lunch
- Second opportunity for exclusive sponsorship to host one of the following: Pre-Conference², CPRDF Fundraising Reception², CPRDF Golf Tournament², AGM², Awards Banquet², Welcome Reception², Fun Run, lunch, or refreshment break.
- One (1) full-page ad in conference program
- Recognition as a title sponsor of the Medical Student Research Contest
- Two (2) exhibitor booths (10'×10')
- Four (4) conference registrations
- Four (4) CPRDF social event dinner tickets.
- Recognition on CAPM&R website, in the conference program, mobile app, and signage
- Opportunity to provide three (3) pieces of organizational literature for inclusion in the delegate bag
- 1 e-blast to pre-conference attendance list & full membership¹
- Option to host a Breakfast Seminar³
- Delegates list provided in advance of the conference

Gold Sponsor \$15,000+

- Recognition as the title sponsor of one (1) of the following: Pre-Conference², CPRDF Fundraising Reception², CPRDF Golf Tournament², AGM², Awards Banquet², Welcome Reception², Fun Run, lunch, or refreshment break.
- One (1) half-page ad in conference program
- Two (2) exhibit booths (10'×10')
- Two (2) conference registrations
- Two (2) CPRDF social event dinner tickets.
- Recognition on CAPM&R website, in the conference program, mobile app, and signage
- Opportunity to provide two (2) pieces of organizational literature for inclusion in the delegate bag
- 1 e-blast to pre-conference attendance list¹
- Option to host a Breakfast Seminar³
- Delegates list provided in advance of the conference

Silver Sponsor \$10,000+

- Recognition as the title sponsor of one (1) refreshment break
- One (1) exhibit space (10'×10')
- One (1) quarter-page ad in conference program
- Two (2) conference registrations
- Recognition on CAPM&R website, in the conference program, mobile app, and signage
- Opportunity to provide two (2) pieces of organizational literature for inclusion in the delegate bag

Bronze Sponsor \$5,000+

- One (1) table display exhibitor space
- Two (2) conference registrations
- Recognition on CAPM&R website, in the conference program, mobile app, and signage
- Opportunity to provide one (1) piece of organizational literature for inclusion in the delegate bag

Supporter \$2,500+

- One (1) conference registration
- Recognition on CAPM&R website, in the conference program, mobile app, and signage
- Opportunity to provide one (1) piece of organizational literature for inclusion in the delegate bag

Notes:

Title sponsorship will be allocated on a first-come, first-served basis.

** CAPM&R will receive applications for and manage the awards.

¹ e-blast will be sent to attendees via conference office.

² One opportunity available. To be awarded on a first come first serve basis, catering arrangements through the conference office.

³ Breakfast Seminar – on Thursday, Friday or Saturday morning. Room and audio-visual provided. CAPM&R to facilitate advertising and catering (catering costs extra).

EXHIBIT-ONLY OPTIONS

Exhibit space is reserved primarily for official sponsors of the CAPM&R conference. In order to accommodate organizations who do not wish to take advantage of the full sponsorship package benefits, the following exhibit-only options are offered without recognition on the CAPM&R website, in the conference program, or on other conference displays.

Full-size Exhibit Space Only \$7,000

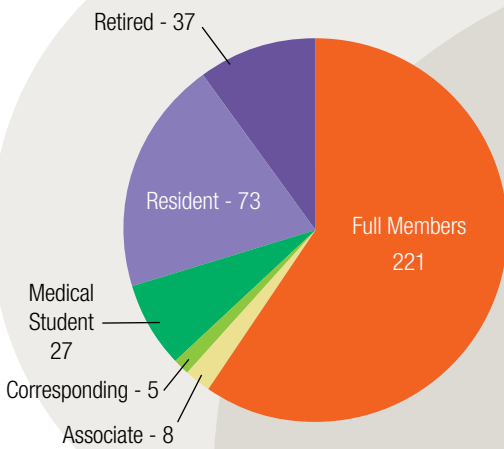
- One (1) 10'x10' exhibitor space
- One (1) 6' table, two (2) chairs, and one (1) power bar
- Two (2) conference registrations for staff attending the exhibit
- Recognition on CAPM&R website, in the conference program, mobile app, and signage
- Opportunity to provide one (1) piece of organizational literature for inclusion in the delegate bag

Table Display Only \$3,000

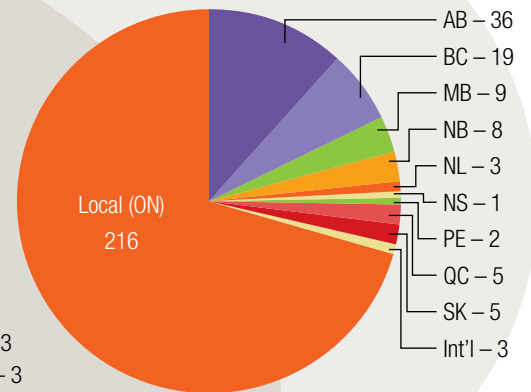
- One (1) 6' table on which to place a table-top display (no floor mounted displays or banners)
- One (1) power bar, and two (2) chairs
- One (1) conference registration for staff attending the display
- Recognition on CAPM&R website, in the conference program, mobile app, and signage

Notes: Only registered conference delegates may staff exhibits or table displays. Exhibitors must set-up and tear-down their booths or displays and are expected to have their space(s) set up for the duration of the conference.

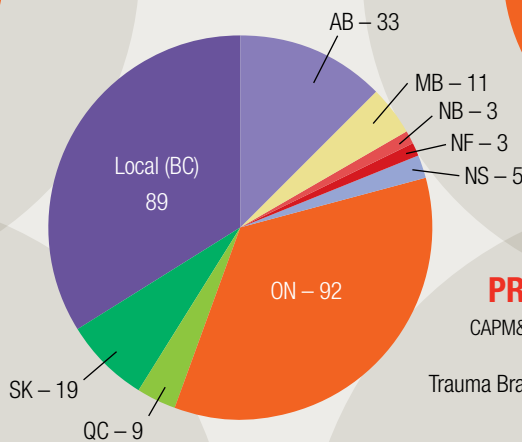
CAPM&R MEMBERS



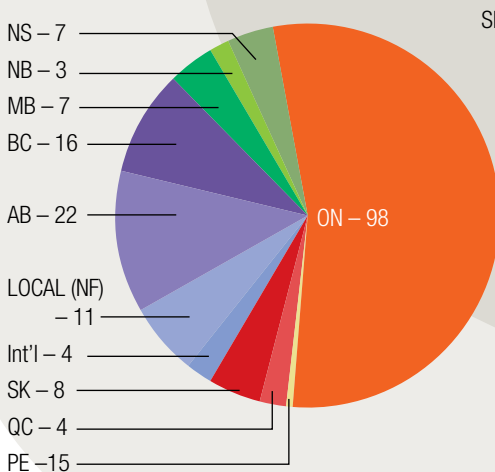
2016 LONDON ON



2015 VANCOUVER BC

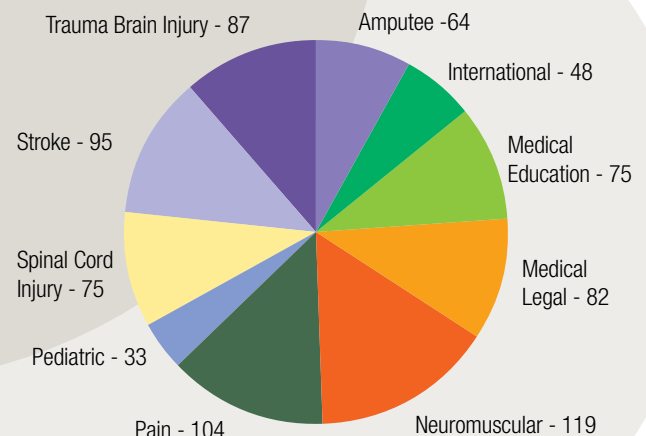


2014 ST JOHN NF



PROFESSIONAL DEMOGRAPHIC

CAPM&R membership identify in the following interest groups



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GENERAL INFORMATION FOR EXHIBITORS

Location:

Sheraton On The Falls
5875 Falls Ave, Niagara Falls, ON L2G 3K7

Move-in period:

- Wednesday May 24 from 0800 - 1700

Display times:

- Wednesday May 24 from 1700 – 1900
(Wine & Cheese Reception with the Exhibitors)
- Thursday May 25 during the following times:
0700-0800, 12:00-13:00 & 15:00-15:30
- Friday May 26 during the following times:
0700-0800, 10:00-11:00 & 12:30-13:30

Move-out period:

- Friday May 26 from 1400 - 2300

Booth Specifications:

Standard booths are 10' wide by 10' deep with a framework of an eight (8) foot high draped backdrop and three (3) foot high sidewings.

Security:

For security reasons, all personnel must be registered and wearing name tags in order to enter the exhibit area.

Security will be provided in the exhibit area 24/7. The exhibit hall will be locked shortly after the close of the exhibit times on Thursday & Friday. Access to the exhibit hall following closure must be pre-approved by the conference organizers.

Terms of Payment:

Full payment for each booth requested must accompany the Contract for Exhibit Space. Cheques should be payable to "CAPM&R"

Complimentary Booth Includes:

- 1 draped booth
- 1 standard electrical outlet, 1 draped table, 1 chair
- Company's name and booth location listed in syllabus/program
- Twenty-four hour security will be provided at the hotel during move-in, display, and move-out

Complimentary Booth Does Not Include:

Waste basket, signage, storage. These and other items you require may be ordered from the official suppliers, order forms will be included in the exhibitor manual.

Display Restrictions:

All displays must stay within the boundaries of the booth. Back wall height restrictions is eight (8) feet. Sidewalls and display fixtures occupying the front one-half of the exhibit space (five (5) feet in from the aisle) cannot exceed a height of four (4) feet within ten (10) feet of a neighboring exhibit. Further details will be contained in the exhibitor manual.

Space Assignment:

Booths will be allocated by sponsorship level together with a first-come, first-served basis. A signed contract for exhibit space and the specified deposit must be received before booth location will be assigned.

Other Services:

Display services, drayage, shipping, customs broker, audio-visual, telecommunications, and electrical/mechanical service details and order forms will be provided to exhibiting companies closer to the meeting dates. Exhibitors will have the opportunity to book accommodations at the special conference rate.

SUPPLEMENTAL OPPORTUNITIES

The following promotional opportunities are available only to sponsors at an additional cost. Priority will be given based on sponsorship level.

Welcome Reception (Catering Cost Only; 1 available)

- Signage during welcome reception
- Recognition in final program

Breakfast Seminar (Catering Cost Only; 2 available)

- Signage during the breakfast seminar
- Room and AV provided for events

Lunch Sponsorship \$3,000 (2 available)

- Signage during lunch
- Opportunity to provide handout during lunch
- Recognition in program

Break Sponsorship \$2,000 (2 available)

- Signage during break
- Opportunity to provide handout during break
- Recognition in program

Delegate Bag Sponsor \$1,500 (1 available)

- Logo on the delegate bags for the attendees (Bags to be provided by sponsor)

Nametag Lanyard Sponsor \$1,500 (1 available)

- Logo on the nametag lanyards for the attendees (Lanyards to be provided by sponsor)

Delegate Gift Sponsor \$1,000 (1 available)

- Logo on the delegate gifts for the attendees (Gifts to be provided by sponsor)

Hotel Room Drop Sponsor \$1,000 (1 available)

- Promotional materials in the delegate rooms at the conference hotel. (Room drop costs to be assumed by the sponsor.)

Hotel Key Card Sponsor \$1,500 (2 available)

- Graphic on hotel key card

Pens/Notepads \$500 (1 available each)

- Provide pens and notepads to be included in each delegate bag

Delegate Bag Insert \$500

- Provide an insert to be included in each delegate bag (must not exceed 8 1/2" x 11" and must be collated, folded or stapled as required for insertion)

Supplemental Opportunities	Lead	Platinum	Gold	Silver	Bronze
Welcome Reception	★	★			
Breakfast Seminars	★	★	★		
Lunches	★	★	★		
Breaks	★	★	★		
Delegate Bags	★	★	★	★	
Nametag Lanyards	★	★	★	★	
Delegate Gifts	★	★	★	★	
Pens/Notepads	★	★	★	★	★
Hotel Room Drop	★	★	★	★	★
Delegate Bag Insert	★	★	★	★	★



TERMS AND CONDITIONS OF CONTRACT FOR EXHIBIT SPACE

1. The Exhibitor agrees to abide by all regulations and rules adopted by the Organizing Committee, and agrees that the Organizing Committee shall have the right to amend and add to or delete from any and all rules and regulations at any time, in the sole discretion of the Organizing Committee.
2. All electrical wiring and outlets used by the Exhibitor in excess of the standard 1 electrical outlet shall be at the Exhibitor's sole risk and expense. All operating electrical equipment used in the exhibit must have C.S.A. or equivalent power authority approval.
3. Space contracted by the Exhibitor may not be sublet or assigned to any third party without the prior written permission of the Organizing Committee or its appointed agents, which permission may be withheld for any reason whatsoever in the sole discretion of the Organizing Committee.
4. The exhibitor will be solely liable for and will indemnify and hold harmless The organizing committee for CAPM&R 2017, Events & Management Plus Inc., Sheraton On The Falls, all official suppliers and the show services company from any indirect, direct, special or consequential losses or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, exhibitor, other exhibitors, the organizing committee, official show contractors, the owner of the building and their respective agents, servants and employees and members of the public attending the show, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with exhibitor's occupancy of said space or exhibitor's participation in the show.
5. The Exhibitor is solely responsible for the placement and cost of insurance related to its participation in the Show.
6. It is understood that the Organizing Committee or its appointed agents has sole discretion in the assignment of display spaces. The Organizing Committee reserves the right to alter or change the Exhibitor's assigned location at any time if deemed by the Organizing Committee in its sole discretion to be in the best interests of the Show.
7. The Organizing Committee or its appointed agents reserves the right at any time to reject, prohibit, alter or remove exhibits or any part thereof, including printed materials, product, signs, lights or sound, and to expel exhibitors or their personnel if, in the Organizing Committee's sole opinion, their conduct or presentation is objectionable to other show participants.
8. The Exhibitor agrees to confine its presentation within the contracted space only, and within the maximum height set by the Show rules and regulations and to maintain staff in the assigned display space during show hours.
9. All goods shipped to the Show must be clearly marked with the name of the Exhibitor and the number of its allocated space. Goods must not be shipped to the Show with shipping charges to be paid on arrival as these will not be accepted by the Organizing Committee. The Organizing Committee assumes no responsibility for loss or damage to goods belonging to the Exhibitor before, during the period of the Show, or after its closing.
10. The Exhibitor agrees that no display may be dismantled nor may any goods be removed during the entire duration of the Show. The Exhibitor also agrees to remove its exhibit, equipment and appurtenances from the Show premises by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay such additional costs as are incurred by the Organizing Committee as a result of the Exhibitor's failure to move out prior to the time limit.
11. The Exhibitor agrees to abide by the instructions given by the Dock Supervisor pertaining to the move-in and move-out scheduling.
12. The Exhibitor agrees to comply with all union contracts and labour relations agreements in force, agreements between the Organizing Committee, official contractors serving companies and the building in which the Show will take place in accordance with the labour laws of the jurisdiction in which the building is located. The Exhibitor will not do anything directly or indirectly connected with his display which may be a violation of any law, bylaw, ordinance or regulation of any governmental body, or which may be in violation of the regulations of the Canadian Fire Underwriters Association or any other similar body.
13. The Organizing Committee reserves the right, in its sole discretion, to change the date or dates upon which the Show is to be held and shall not be liable to any party in damages or otherwise by reason of any such change. In addition, the Organizing Committee shall not be liable to any party in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where such failure is caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, or by any cause whatsoever beyond the reasonable control of the Organizing Committee whether similar to or dissimilar from the causes enumerated herein.
14. The Organizing Committee reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the Show rules and regulations, in which case the Exhibitor shall forfeit as damages any amount already paid for the right to participate in the Show, as well as the right to any further occupancy of such space.
15. Full payment must accompany the signed contract.
16. Cancellation Policy: Sponsorships are non-refundable once contract is signed. Exhibit Booth Cancellation: Cancellation between date of signing and February 1, 2017: 80% refund. Between February 1, 2017 and March 1, 2017: 50% refund. Between March 1, 2017 and April 1, 2017: 25% refund. After April 1, 2017 there will be no refunds after this date.

SPONSOR & EXHIBITOR CONTRACT

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Exhibiting Company			
Address			
City / Prov. / P.Code			
Contact Person			
Position			
Telephone		Email	
Exhibit space availability is limited. Booth locations will be allocated by sponsorship level together with a first-come, first-served process, based on the date of this signed contract is received by CAPM&R info@capmr.ca or online here: http://www.planetReg.com/CAPMR2017Sponsorship			
Sponsorship Level A			
<input type="checkbox"/> Lead \$40,000	<input type="checkbox"/> Platinum \$25,000	<input type="checkbox"/> Gold \$15,000	<input type="checkbox"/> Silver \$10,000
	<input type="checkbox"/> Bronze \$5,000	<input type="checkbox"/> Supporter \$2,500	
<input type="checkbox"/> Full-size Exhibit Space \$7,000		<input type="checkbox"/> Table Display \$3,000	
Additional Booth B			
<input type="checkbox"/> Additional Booth for Lead and Platinum \$1,200		<input type="checkbox"/> Additional Booth for Gold and Silver \$1,700	
		<input type="checkbox"/> Additional Booth for Bronze \$2,500	
Supplemental Opportunities D			
<input type="checkbox"/> Welcome Reception (Catering cost only 1 available)	<input type="checkbox"/> Breakfast Seminar (Catering cost only 2 available)	<input type="checkbox"/> Lunch \$3,000 (2 available)	<input type="checkbox"/> Delegate Bag \$1,500 (1 available)
<input type="checkbox"/> Pens/Notepads \$500	<input type="checkbox"/> Delegate Gift \$1,000	<input type="checkbox"/> Hotel Room Drop \$1,000 (1 available)	<input type="checkbox"/> Hotel Key Card \$1,500 (1 available)
<input type="checkbox"/> Delegate Bag Insert \$500	<input type="checkbox"/> Nametag Lanyard \$1,500 (1 available)	<input type="checkbox"/> Break \$2,000 (3 available)	<input type="checkbox"/> Additional Booth Staff (\$200) x _____ (C)
** Applications must be received by February 28, 2017			
We require exhibit space <input type="checkbox"/> yes <input type="checkbox"/> no Qty. _____		We would like to reserve additional booth spaces if available <input type="checkbox"/> yes <input type="checkbox"/> no Qty. _____	
Please provide the names of any companies you would prefer NOT to be adjacent to in the exhibit hall.			
Signature _____ Date _____		*Every effort will be made to fulfill placement requests, however, due to limited space availability, we cannot guarantee that all placement requests can be accommodated Cancellation Policy: Sponsorships are non-refundable once contract is signed. Exhibit Booth Cancellation: Cancellation between date of signing and February 1, 2017: 80% refund. Between February 1, 2017 and March 1, 2017: 50% refund. Between March 1, 2017 and April 1, 2017: 25% refund. After April 1, 2017 there will be no refunds.	
AGREEMENT: We agree to abide by the terms and conditions for Exhibit Space set out on the official CAPM&R 2017 Sponsorship Prospectus.		Please send your completed sponsorship application to: info@capmr.ca or mail to 4 Cataraqi Street, Suite 310, Kingston, ON K7K 1Z7	

SPONSOR & EXHIBITOR REGISTRATION FORM

65th Annual Scientific Meeting
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Sponsor Level (A)	\$ _____		
Additional Booths (B)	# _____ x \$ _____ = \$ _____		
Additional Staff (C)	# _____ x \$ _____ = \$ _____		
Supplemental Opportunities (D)	\$ _____		
Total (A+B+C+D)	\$ _____		
<p>If you paid online: http://www.planetReg.com/CAPMR2017Sponsorship</p> <p>Thank you for your payment. PayPal will send you a separate email to confirm your order payment. Please note that your statement will reflect "Events & Management Plus Inc." as the vendor.</p>	<p>To pay by cheque: Please make your cheque payable to CAPM&R and mail to: CAPM&R 4 Cataragui Street, Suite 310 Kingston, ON K7K 1Z7</p>	<p>To pay by wire transfer: Please contact us by email at info@capmr.ca for payment instructions.</p>	<p>Contact Us Email: info@capmr.ca Phone: +1-613-507-0480</p>

Payment by Credit Card			
<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Amex	Card# _____	CW _____	Expiry _____
Signature _____		Postal Code of Cardholder _____	
<small>AGREEMENT: We agree to abide by the Terms and Conditions for Exhibit Space set out on the official CAPM&R 2017 Conference Exhibit & Sponsors Prospectus. This contract is null and void unless signed.</small>	Signature _____	Date _____	

<http://www.planetReg.com/CAPMR2017Sponsorship>





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Sheraton On The Falls, Niagara Falls, ON

CAPM&R Office: 4 Catarqui Street, Suite 310, Kingston, ON K7K 1Z7
Phone: 613-507-0480 | Fax : 866-531-0626